



BLUE & GOLD CELL APPROACH

*Test yourselves by allowing us to put you under pressure. We'll challenge your procedures, training, team, and strategy. **Develop your team today.***

Copper Collar Group was built to help you manage risk, improve decisions, and operate in a safer, more efficient manner. We are your partner in the ongoing efforts to identify, manage, and mitigate risks. Organizations are systematically ill-fitted to identify their blind spots and weaknesses in procedures, teams, and leadership. Therefore, we created Blue & Gold Cell.

Blue & Gold Cell is designed to stress your procedures, your leadership, and your team by identifying weaknesses through a structured set of problems we impose. B&G Cell is comprised of fearless skeptics with decades of experience building, running, and evaluating teams charged with high-risk military diving and maritime operations.

Blue and Gold Cell is modeled after the Red Teams developed in the 1960's by the military, CIA, and think-tanks to challenge and evaluate strategic plans and thinking in order to counter our adversaries. In the decades since Red Teaming was developed, U.S. Navy Divers have honed their teams and missions utilizing a highly refined form of Red Teaming. We've built on that knowledge and experience and created Blue & Gold Cell in order to help refine your team.

You wouldn't have your kids grade their own homework. Why would your organization evaluate their own high-risk evolutions? We implement a structured and refined process to evaluate your capabilities, strengths, and weaknesses in order to enact process improvement, resulting in increased efficiency and safety.

Red Teams have become more common across the corporate world and government agencies. Copper Collar Group's former Navy Master Divers are recognized not only as technical experts in the diving and maritime industry, but as refined leaders of highly motivated teams and managers of complex diving and maritime programs. Our Blue & Gold Team solutions bring that expertise to your organization so that you can benefit from our industry-leading consultancy.

Challenge yourselves; **Solve with us**

We facilitate one-day or multi-day Blue & Gold Cell Exercises for teams, departments, or companies of all sizes. From table-top exercises to full-blown natural disaster / major incident response exercises involving multiple agencies, our experts are there to will help you win.

Contact **Copper Collar Group to get started today!**



Blue & Gold Cell Exercises

Blue & Gold Cell Exercises are designed around the very real and highly consequential decisions front-line supervisors, and team members must make while conducting high-risk work in the diving and maritime industry and as first responders in these fields. We design these exercises to ensure your entire team considers all of the upsides and the downsides of the decisions they are charged with when performing high-risk operations. During these multi-day exercises, our expert facilitators will lead your team in a structured set of problems unique to diving and maritime operations. Your team will be assessed and graded and when the exercises are complete, the leadership from your organization will receive a detailed post-exercise report, which chronicles risks, knowledge levels and decision making, and provides actionable recommendations.

We have studied and analyzed hundreds of actual diving/maritime accidents and incidents and considered the causes of these tragedies in the development of our proprietary methods of evaluation. We employ our hundreds of years of combined experience along with our critical and divergent thinking skills to develop a tailored approach designed specifically for your unique operating environment(s).

OBJECTIVES:

- Uncover procedural, communication, knowledge, and decision-making blind-spots within your team and organization
- Outline the corresponding actions needed to improve the strength and resilience of your team's decision making
- Align your team around the steps necessary to make lasting and positive change

TIMELINE:

- Assessment Phase: Copper Collar Group's experts will spend one to three weeks gathering information, interviewing key personnel, and developing an exercise agenda based on your operating environment.
- Exercise Phase: Our team of former Navy Master Divers will facilitate a multi-day exercise and workshop with either your team or a combination of teams (police/fire) in your area to stress your capabilities, determine your level of knowledge, and assess your capacity to conduct safe and efficient diving operations in support of your mission.
- Follow-On: Our post-exercise assessment report and findings along with recommendations will be discussed with the appropriate members of your organization.